



KE-YU, WU

UX Designer / Researcher



0908298318



coke989370@gmail.com



<https://coke1002.ben2.win/>

PROFILE

With 2 years of study in UX and product design during university, **I have completed eight UX design projects.** I have been **a UX Designer/Researcher intern for 10 months.** I also contribute to the development of **an all-in-one collaboration platform, including designing the calendar module and login flow.** Earlier in the project, I also served as a Product Manager, consolidating user requirements and planning core features. In my academic work, **I conduct research at the ECLab, focusing on designing technology applications to support parent-child interactions and assist the underprivileged.** Additionally, I have experience in strategic experience design and scenario design. I used to collaborate with a NYCU AR app team to improve user experience. I also have web design experiences, including creating the official website for our graduation project.

EDUCATION

NYCU

Communication and Techenology
Sep 2021 ~ Jun 2026

SKILLS

User research

- User journey map
- Usability test
- Heuristic evaluation
- R studio (statistics)

Design - UI / UX

- Figma
- HTML Css Javascript



Portfolio

WORK EXPERIENCE

Rollbytes

since 2024.06

UX Designer / Research

- User interview, Feature Design
- Mobile "calendar", "login flow" User Experience Processes and UI Design

Everyday creativity lab

since 2025.02

Research Assistant

- Participated in collaboration with the National Taiwan Museum to organize a Technology Design Workshop for Foreign Brides
- Involved in the design process of a Storytelling AI Chatbot

PROJECT EXPERIENCE

NYCU AR App

2025.03 - 2025.06

UX research / design

- AR Campus Sculpture "Strategic Experience Design" - User research, Planning, Implementation
- AR ""Environmental Recognition"- User research, Usability Testing, Heuristic Evaluation, Prototyping

COMPETITION EXPERIENCE

NYCU start up - Best Entrepreneurial Award

2023

Fish call - Direct Fish Delivery Matching Platform

- ESG - Utilizing Sustainable, Circular Materials to Replace Traditional Materials

Mobile Application Innovation Contest

2022

Grand Connect

- Solving intergenerational communication issues.